



News Report

Key Points



1. Headline

- Catches your attention
- Sums up the story

2. Byline

- Writer's name
- Writer's speciality, eg. sports, food, crime, current events
- Date

3. Lead

- The opening section
- Gives most important information
- Should answer most of the 5W's

4. Body

- Supplies detail
- Most important details come first
- Simple true statements

5. Quotation

- What someone actually said
- Adds accuracy
- Adds “at the scene” feeling

Example

Headline

For World's Longest Pizza

By Meera Dolasia on June 5, 2016

Byline
(name of
author)

Lead

- catches reader interest
- most important info
- introduces topic
- answers most of the 5W's



World's longest pizza (Photo Credit: guinnessworldrecords.com)

About a year ago, on June 21, 2015, 80 of Italy's finest chefs delighted visitors at the Expo Milan with a slice of the world's longest pizza — A 1.59545 meter-long (about a mile) pie that they spent 18-hours crafting. On May 19, 2016, 250 masters of traditional Neapolitan pizza from across the world gathered at the beautiful bay along the Caracciolo seafront in **Naples**, and outdid their achievement with a delicious pie that measured an **impressive** 1,853.88 meters, or about 1.15 miles, long.

The mouth-watering treat that was baked during the "L'Unione Fa La Pizza" event, was the brainchild of Oramata, the organizers of Napoli Pizza Village, the world's largest meet **dedicated** entirely to the eating of pizza. It took the pizza chefs 11 hours, 2,000 kg of flour, 1,600 kg of tomatoes, 2,000 kg of fioridlatte cheese, and 200 liters of olive oil to prepare the record-breaking pie. The pizza was cooked to perfection in the five custom-made **portable** ovens that had been brought to the seafront for the occasion.

Body